Re: U of I Agronomy Day and International Agronomy Day Sponsorship Request

Greetings,

Planning for the 59th Annual Agronomy Day at the University of Illinois South Farms is in full swing. Agronomy Day 2015, the College of ACES’s largest outreach event, will provide numerous opportunities for growers, industry representatives, business owners, researchers, and the general public to discover the latest research findings from the Department of Crop Sciences relevant to improving food, energy, and horticultural plant production. In addition to our usual focus on the latest agricultural issues, we will feature numerous exhibitor displays located under and around the large tent.

The Department of Crop Sciences is pleased to again offer an opportunity for international visitors to travel to the University of Illinois. We will host International Agronomy Day on Monday August 31, 2015. This event has been scheduled to coincide with the Farm Progress Show so that international visitors can attend both events. Whether you produce soybeans in Champaign or Brazil, we all face similar challenges in producing food and feedstuffs. Our goal is to provide information based on sound scientific research to help improve global food production. Sponsors of Agronomy Day will also be acknowledged at International Agronomy Day. The same booklet with sponsor ads will be distributed at both events at no additional cost to the sponsor. Note that there will not be a display tent at International Agronomy Day.

We hope that you will consider joining us for our special events:

AGRONOMY DAY, August 20th, 2015
INTERNATIONAL AGRONOMY DAY, August 31st, 2015
South Farms, University of Illinois, Urbana, IL

We invite you to become a sponsor this year. If you become a Platinum Sponsor, you will receive maximum visibility and a full page ad in the program booklet. For your information, you can find a list of sponsors from 2014 Agronomy Day at http://agronomyday.cropsci.illinois.edu/sponsors.html. If you are a returning sponsor, please know that we appreciate your support and hope that you can continue giving at or above the level you have given in the past. Additional levels, benefits, specs and guidelines are listed on the attached “Agronomy Day Sponsorship and Ad Details” page.

To become a sponsor, please return the enclosed “Agronomy Day Sponsorship Form” NO LATER than June 5th, 2015, along with your check made payable to the University of Illinois Foundation and noted: 2015 Agronomy Day support—Crop Sciences, to the Department of Crop Sciences, University of Illinois, Attn: Sue Overmyer, AW-101 Turner Hall, 1102 S. Goodwin, Urbana, IL 61801, in order to provide your company with maximum exposure.

**Please submit your ad or ad artwork to overmyer@illinois.edu no later than June 5th, 2015. (See attached “Agronomy Day Sponsorship and Ad Details” page for ad specs and guidelines.) If you would like additional information, please feel free to contact Sue Overmyer at 217/300-3702 or overmyer@illinois.edu.

We appreciate your consideration and look forward to the opportunity to visit with you at the 2015 Agronomy Day and International Agronomy Day.

Sincerely,

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