

## AGRONOMY DAY ADVERTISEMENT FORM

**Deadline to submit ad artwork: June 24th, 2016**

Thank you for choosing to sponsor Agronomy Day! The advertisement details are listed below based on sponsorship levels. Advertisements are placed in our program booklet and distributed to attendees. All sponsors are listed on the Agronomy Day website and social media channels. *Platinum sponsors will also have their company logo displayed in high-traffic areas at Agronomy Day.*

### **Advertisement specifications (all ads are full color)**

**PLATINUM SPONSORSHIP:** Full page ad (without bleed) – 7.17” wide x 9.5” high  
Full-page ad (with bleed) – 8.83” wide x 11.33” high

**GOLD SPONSORSHIP:** Half-page horizontal (without bleed) – 7.17” wide x 4.67” high  
Half-page vertical (without bleed) – 3.42” wide x 9.5” high

**SILVER SPONSORSHIP:** Quarter-page vertical (without bleed) – 3.42” wide x 4.67” high  
Quarter-page horizontal (without bleed) – 7.17” wide x 2.33” high

\_\_\_\_\_ Please use last year’s ad in the 2016 program booklet (*only if sponsoring at same level*)

**Please send a high-resolution file (JPG or PDF) of your ad artwork and logo to Amber Adams at [aladams2@illinois.edu](mailto:aladams2@illinois.edu) by June 24th, 2016.**