

AGRONOMY DAY ADVERTISEMENT FORM

Deadline to submit ad artwork: June 9th, 2017

Thank you for choosing to sponsor Agronomy Day! The advertisement details are listed below based on sponsorship levels. Advertisements are placed in our program booklet and distributed to attendees. All sponsors are listed on the Agronomy Day website and social media channels. *Platinum sponsors will also have their company logo displayed in high-traffic areas at Agronomy Day.*

Advertisement specifications (all ads are full color)

PLATINUM SPONSORSHIP (\$2,000+): Full page ad (without bleed) – 7.17” wide x 9.5” high
Full-page ad (with bleed) – 8.83” wide x 11.33” high

GOLD SPONSORSHIP (\$1,500): Half-page horizontal (without bleed) – 7.17” wide x 4.67” high
Half-page vertical (without bleed) – 3.42” wide x 9.5” high

SILVER SPONSORSHIP (\$1,000): Quarter-page vertical (without bleed) – 3.42” wide x 4.67” high
Quarter-page horizontal (without bleed) – 7.17” wide x 2.33” high

_____ Please use last year’s ad in the 2017 program booklet (*only if sponsoring at same level*)

**Please send a high-resolution PDF of your ad artwork and logo to
Amber Ruedi at aladams2@illinois.edu by June 9th, 2017.**