

FULL-PAGE AD

As shown for an inside page (without a bleed)

Size in inches: 7.17" wide x 9.5" high

Size in picas: 43 picas wide x 57 picas high

Full color

-- Also available --

FULL-PAGE AD WITH FULL BLEED

Inside front cover, Inside back cover, or Back cover

Size in inches: 8.83" wide x 11.33" high

Size in picas: 53 picas wide x 68 picas high

(Size includes a 1 pica (or .167 inch) bleed)

Full color

HALF-PAGE HORIZONTAL AD

As shown for an inside page (without a bleed)

Size in inches: 7.17" wide x 4.67" high
Size in picas: 43 picas wide x 28 picas high

Full color

QUARTER-PAGE HORIZONTAL AD

As shown for an inside page (without a bleed)

Size in inches: 7.17" wide x 2.33" high
Size in picas: 43 picas wide x 14 picas high

Full color

QUARTER-PAGE
VERTICAL AD

As shown for an inside page
(without a bleed)

Size in inches:
3.42" wide x 4.67" high

Size in picas:
20.5 picas wide x 28 picas high

Full color

HALF-PAGE VERTICAL AD

As shown for an inside page
(without a bleed)

Size in inches:
3.42" wide x 9.5" high

Size in picas:
20.5 picas wide x 57 picas high

Full color